



Warsaw, 3<sup>rd</sup> November 2020

## Apartment as a service – Resi4Rent offers apartments as a subscription

Even though the rental market in Poland is not as well developed as in Germany or Austria, more and more people choose to rent instead of owning an apartment. The modern society no longer has to possess, but instead can rent. The business model "product as a service" has been functioning for years in the transport and tourism industry. Now, it's time for the housing market. Resi4Rent offers Poles apartments in a subscription.

The Polish residential rental market no longer focuses only on young people or foreigners. Due to the changing values, aspirations and lifestyle of Poles, it's becoming more and more popular to adjust the apartment to the current needs related to enlarging the family, changing the job, children moving out or retirement. People, looking for flexible and safe solutions, turn to the institutional rental.

*– Apartment as a subscription is a solution both for a single person and a family with children or a young couple with a dog. All apartments in our offer are rented directly from the company, for 12 months with the possibility of extension – without brokers, without surprises. We can see that tenants more and more often appreciate the freedom offered by renting on partner terms, including the possibility of changing the living area according to their needs, choosing a suitable location for their current workplace or living in an area where the purchase of an apartment is out of their reach – comments **Sławomir Imianowski, CEO of Resi4Rent**. He adds: – People, looking for comfort and safety, choose comprehensive services, where under a single, transparent contract, apart from standard rental conditions, the wireless Internet, furniture, as well as the support of the resident's carer and technical service are guaranteed.*

Resi4Rent offers over 1.2 thousand apartments in Wrocław, Łódź and Warsaw, while nine projects are currently under construction or at an advanced planning stage. Ultimately, by 2025, the company will offer 10 thousand apartments in the six largest Polish cities – Warsaw, Cracow, Łódź, Wrocław, Gdańsk and Poznań.

*– Looking for an apartment for rent can be a challenge. Unfortunately, in Poland, renting is still often associated with a lack of a contract, poor condition of the apartment or strange requirements of the owners. With us, all stages of the process are transparent. At Resi4Rent, we only rent new apartments belonging to us, which are built by the largest Polish developer – that's why we can provide an appropriate standard, without brokers and hidden costs. Each apartment is fully finished and ready to move in right away – adds **Sławomir Imianowski**.*

The solutions offered by Resi4Rent guarantee a possibility of space selection, contract transparency and a dedicated customer service centre. As a standard, Resi4Rent equips its apartments with permanent structures, household appliances and necessary furniture. For the motorized people, the company also offers the possibility of renting a space in the underground garage. Additionally, the apartments in centrally located investments, such as Resi4Rent Warsaw Brewery, have air conditioning installed. The Internet is included in the rental price. The company puts great emphasis on the safety of its residents, so all Resi4Rent buildings have video surveillance system.

Recently, Resi4Rent has started renting its first Warsaw investment. The awaited complex, which complemented the city-forming Warsaw Brewery project with another function, will ultimately offer its tenants 450 apartments.

## Resi 4 Rent



The first buildings are already in use, while the adjacent 17-storey tower will accommodate the first residents in November. Just a few weeks after completion of the construction, the buildings of Resi4Rent Warsaw Brewery, introduced into the offer, are already rented out in over 70%.

For more information, please contact:

**Weronika Ukleja**  
PR Coordinator  
**Resi4Rent**

T. +48 4 300 300  
K. +48 505 024 409  
M. wukleja@r4r.pl



Visit us at:

**<https://r4r.pl/>**

The platform **Resi4Rent** was established in 2018. It is a joint venture of Echo Investment, a Polish developer listed on the Warsaw Stock Exchange, holding 30% of shares, and one of the leading international fund management companies holding 70%.

**Resi 4 Rent**

al. J. Ch. Szucha 6  
00-582 Warszawa

NIP: 525-264-61-41  
REGON: 36369071000000

kontakt@r4r.pl

r4r.pl